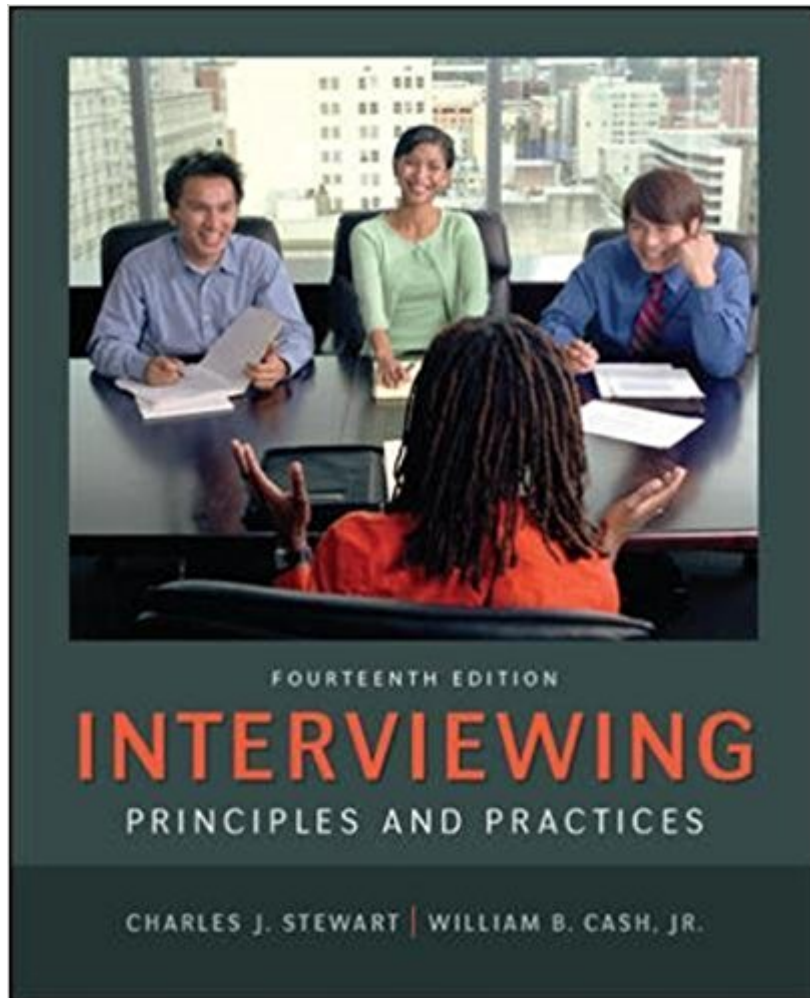




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Interviewing: Principles And Practices



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Interviewing: Principles and Practices, the most widely used text for the interviewing course, continues to reflect the growing sophistication with which interviewing is being approached, incorporating the ever-expanding body of research in all types of interview settings, recent communication theory, and the importance of equal opportunity laws on interviewing practices. It provides the most thorough treatment of the basics of interviewing, including the complex interpersonal communication process, types and uses of questions, and the structuring of interviews from opening to closing. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

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Customer Reviews

William B. Cash received his Ph.D. from Purdue University in 1972. He is currently an Associate Professor of Communication at National-Louis University in Evanston, Illinois. Charles J. Stewart is the former Margaret Church Distinguished Professor of Communication at Purdue University where he taught from 1961 to 2009. He taught undergraduate courses in interviewing and persuasion and graduate courses in such areas as persuasion and social movements, apologetic rhetoric, and extremist rhetoric on the Internet. He received the Charles B. Murphy Award for Outstanding Undergraduate Teaching from Purdue University and the Donald H. Ecroyd Award for outstanding Teaching in Higher Education from the National Communication Association. He has written articles, chapters, and books on interviewing, persuasion, and social movements. He has been a consultant with organizations such as the Internal Revenue Service, the American Electric Power Company, Libby Foods, the Indiana University School of Dentistry, and the United Association of Plumbers and Pipefitters. He is currently a Court Appointed Special Advocate for children (CASA).

If I could have given this book zero stars, I would have. Listen, the only reason I am reading this book is because the school is using it as material to teach the class. This book has some good information. I'm not saying the whole book is bad or worthless. I am just saying that if I were to judge this book solely on its ability to organize content, I would have to say that it is downright terrible. This book literally "spliced" together phrases from over 100 other sources. Totally insignificant phrases are quoted from other sources just for the sake of quoting them. Another problem is that they take information and refine it down to such a granular extent that it is truly torture to read it. Let me give you an analogy as to what I am saying. Say you want to eat a cookie. Sounds good right? Take that delicious cookie and crumble it up until it is nothing but a pile of crumbs. Then lick your finger and touch the crumbs. Now eat those crumbs. Not very satisfying, but not too terrible. Now do that for the whole cookie. I dare you to do that to a cookie and get through the whole thing without throwing out a handful of crumbs. Then another problem is they fill the book with statements that either make no sense or are so commonplace that it is just a waste of time to read them. I'll give you one example straight out of the book. Chapter 12 page 378 under the heading Encourage Interaction says "Listen with comprehension so that you understand what the patient is saying and implying." Seriously. I am paying for an author to tell me to listen with comprehension so that I can understand them. The book is filled with these little "gems" of information. I could go on and on, but I think you get the point. Most people who buy this book are doing so because they have to (i.e., required reading for a class). There is nothing I can do about

that since the school determines the reading material for a class. However, if there is anyone out there who is thinking about buying this book to improve their "interviewing" skills, either search for another book... or be prepared to eat that cookie one crumb at a time.

I was happy to have this book at first but I lost computers and bought a new computer. I also can't use it on my Windows tablet or regular desktop. So, not only do I have to pay to rent it I have to now switch over OSes if I want the convenience factor of using it from home. So, now I can't study from home and I can't study on the road. Since I travel around and am always on the move this is a HUGE inconvenience and I really don't have any option because I need it for my classes. The book itself is fine, I just need to be able to use it from home and on the road and I am unable to. I don't care if this is a Kindle issue, an OS issue, or what. It should have compatibility between OSes and it was the last thing I expected to see when purchasing it.

Great book! College students read this front to back it will help you with social skills, interviewing, and general day to day communication. I have graduated and still reference this book. Keep it!

This book is required reading for me this semester. This is ONE OF THE BEST textbooks I have ever been assigned to read! All the vocabulary terms are either in bold or italicized text; concise explanations are given of key concepts; etc. This is one text that is NOT a chore to read. :-) And it's interesting too!!

First class I have on my major class! It's worth to read about Interviewing techniques

As for needing the book it's great. As for condition it came in, all torn up and sticky. Yes, sticky. Only God herself knows what that was. Thank you for the book.

Great book!

No complaints

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